



CITY OF KEIZER
COMMUNITY DIVERSITY ENGAGEMENT COMMITTEE MINUTES
March 2, 2023, 6:00 p.m.

Chair Laura Reid called the meeting to order at 6:00 p.m. Attendance was noted as follows:

Present:

Laura Reid, Chair
Benita Picazo, Vice Chair
Shaney Starr
Tammy Kunz
Nevaeh Music
Carrie Brown (6:12)

Consultant: Kearns & West
Bianca Valdez
Josh Mahar

Absent:

LaTonya Gibbs
Markey Toomes
Amy Bauer

Staff:

Tim Wood, Assistant City Manager
Tracy Davis, City Recorder
Shane Witham, Planning Director

APPROVAL OF MINUTES: Benita Picazo moved for approval of the February Minutes. Tammy Kunz seconded. Motion passed as follows: Reid, Picazo, Starr, Kunz and Music in favor with Bauer, Toomes and Gibbs absent and Brown absent at time of vote.

APPEARANCE OF INTERESTED CITIZENS: None

CLIMATE FRIENDLY & EQUITABLE COMMUNITIES PRESENTATION BY DEPARTMENT OF LAND CONSERVATION AND DEVELOPMENT. Planning Director Shane Witham introduced the consultants explaining that they will be instrumental in the engagement portion of the Walkable Mixed Use Areas implementation.

A presentation was given covering an overview of the rules, study and designation of possible walkable mixed-use areas and the decision process, engagement with underserved populations, alignment with the Keizer revitalization plan, opportunities and risks, displacement, next steps, development of a community engagement plan, and holding an open house. The presentation was concluded with the request that the committee members provide input on how they could help with engagement.

Discussion followed regarding clarification of what constitutes a walkable mixed-use area, the example of downtown Salem, retaining the small-town feel of Keizer, impact of changes on area elementary schools, and the positive aspects of these changes.

Edwardo Angulo, lead person for the Civic, Business & Education Leaders Collaborative (CBEL) shared information about engagement work the group has done, activities that have taken place and the atmosphere that has been created.

The presentation concluded with committee members and consultants discussing the questions presented to the committee in the slide presentation.

CONTINUE PLANNING KEIZER'S 40TH BIRTHDAY CELEBRATION: Assistant City Manager, Tim Wood announced that the City has set aside \$10,000 for the event and that the Keizertimes has offered to donate advertising. Committee members agreed by consensus to let Keizertimes develop the appropriate advertisements.

Mr. Wood reported that submissions have been received from parties interested in volunteering for the event. He suggested that a half-page flyer be developed for distribution and publication and noted that the preliminary schedule is to have an 80's themed dance on Friday night with the City providing food and drink. The Saturday event would be from 9 a.m. to 4 p.m. with slots for entertainment and perhaps something set up at the gazebo.

Committee member reports

- *Tammy Kunz – Elementary Schools:* Has spoken to the Elementary Schools and invited the PTA. Noted that she would like to have flyers to distribute.
- *Nevaeh Music – McNary & Middle Schools:* An article will go in the McNary newsletter and the media production teacher will put something on the social media pages. Orchestra and Band teachers have not responded yet. Will be contacting AVID coordinator for volunteers.
- Laura Reid – Sign Up Sheets, Scheduling, Location
- *Carrie Brown – Multicultural Music:* Confirmation received from Pedro. He and his band are committed and just need the paperwork so they can get on the schedule. She is also looking for an Irish Dance group.
- Benita Picazo – Work with Tammy to Invite Youth Organizations and Neighborhood Associations
- Amy Bauer – Contact Dance Studios
- Markey Toomes – Contact Food Truck Vendors

Committee members agreed by consensus that entertainers would not be paid but would be allowed to 'pass the hat'.

OTHER BUSINESS:

- **Report from Reid, Music & Kunz: Inviting School Groups to CDE meetings.** Laura Reid reported that she had invited members of the Kennedy Neighborhood Family Council to the meeting and they had attended.
- **Consultant Update:** Laura Reid explained that engagement of consultants has been put on hold to avoid overlap with current strategic planning.
- **Staff Update:** Tim Wood noted that Debbie Lockhart had done a poster for Black History Month and Women History Month and that things will be busy with party planning over the next few months.

ADJOURN Meeting adjourned at 7:31 p.m.

Next meeting: April 6, 2023

Approved: 04-06-23